WakaWaka Foundation

ANNUAL REPORT 2024





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Introduction



The WakaWaka Foundation has been active for over 13 years. Despite the challenges of the Covid-19 pandemic, the Foundation has continued to carry out impactful projects that bring sustainable energy solutions to those who need them most.

In 2024, only a limited number of WakaWakas were delivered. This was due to ongoing follow-up on 2023 distributions and preparations for major projects scheduled for 2025, including key initiatives with Habitat in Kenya and Uganda. These projects aim to support victims and refugees in acute emergencies by providing them with a safe, sustainable, and affordable source of light in areas without access to electricity.

The WakaWaka Foundation remains committed to ensuring that children can study after sunset without depending on dirty, dangerous, and expensive kerosene lamps or poorly lit candles. By offering access to clean and reliable solar light, we help create opportunities for education, safety, and a brighter future.

Our Mission

The WakaWaka Foundation aligns itself with the United Nations' seventh Sustainable Development Goal: access to affordable and clean energy for all. With the sun as the world's most abundant energy source, we believe solar power offers a sustainable solution for the 1.2 billion people worldwide who live without access to a conventional electricity grid.

Many of these individuals rely on toxic, dangerous, and polluting kerosene lamps—or are forced to live in darkness after sunset. The health impacts of indoor air pollution from kerosene and open-fire cooking are severe, especially affecting lungs and eyesight.

Our mission is to provide safe, sustainable, and self-sufficient solar energy and lighting solutions to those at the base of the pyramid: people living in extreme poverty, off-grid areas, or affected by forced migration.

Improving the future of children in developing countries is at the heart of what we do. Access to light enables education, communication, income generation, independence, and long-term development. It brings dignity, opportunity, and hope.

In emergency situations such as natural disasters or humanitarian crises access to light and power can mean the difference between chaos and safety. Solar light helps search and rescue efforts in the aftermath of an earthquake or typhoon, while WakaWaka devices can charge mobile phones, allowing survivors to contact loved ones and access vital information.

Displaced families in refugee camps often find themselves in complete darkness. In such contexts, where no market-based solution is feasible, donations are the most effective way to provide immediate, life-changing support.

By addressing these basic needs, the WakaWaka Foundation strives to make a lasting and meaningful impact on the lives of the world's most vulnerable.



Campaigns & Donations

In 2024, hundreds of WakaWaka solar lights were distributed to people in need. This was made possible through the generous support of individuals, organizations, and companies that helped fund our projects.

We would like to express our sincere gratitude to everyone who contributed to the mission of the WakaWaka Foundation. Your donations have a direct and lasting impact on the lives of vulnerable communities around the world.

We are especially thankful to the companies that continue to support our work and are proud to recognize them for their commitment to sustainable and social impact. Together, we are lighting up lives and helping to build a brighter future for all.



Our Valued Partners

We are proud to collaborate with a number of dedicated partners who share our mission to bring safe and sustainable solar light to people in need. Their continued support makes our work possible.

Flonk Hotels

Flonk Hotels supports the WakaWaka Foundation through ongoing engagement and partnership, helping us extend our reach to those living in energy poverty. With two beautiful locations in Groningen, Flonk Hotels combines hospitality with social responsibility, making a meaningful contribution to a brighter world.

lt's about RoMi

It's about RoMi, a lighting design company with the eco-label 'Good and Mojo' on a mission to create sustainable lighting and help people at the same time.

Freia Group

Freia Group is the parent company of eight specialized training and development organizations: AOG School of Management, TSM Business School, Comenius, Van Harte & Lingsma, NIVE Opleidingen, Horizon Training & Ontwikkeling, and ISPP. All these institutions are united by the belief that every person wants to make a difference and be the best they can be. As part of their commitment to social impact, Freia gifts a WakaWaka solar light to participants upon completion of their programs spreading both light and inspiration.

We are deeply grateful to these organizations for their trust and support. Together, we are making solar light accessible to those who need it most

Foundation Projects Highlighted

Local Partnerships for Greater Impact

The WakaWaka Foundation continues to collaborate with aid organizations that have strong local knowledge. This approach not only avoids unnecessary costs but also ensures that our operations remain efficient and cost-effective. With the support of these local partners and dedicated companies, we are able to distribute WakaWaka solar lights where they are needed most.

One such partner is Stichting Ondersteuning Positieve Acties in Malawi. This organization invests in education, guided by the powerful words of Nelson Mandela:

"Education is the most powerful weapon which you can use to change the world."

Their work goes beyond providing teaching and learning materials—it also focuses on creating a stimulating and supportive learning environment. In 2024, 500 WakaWaka lamps were sent to Malawi to support this mission. Access to light plays a crucial role in enabling children to study after sunset, making education truly accessible and effective. The WakaWaka Foundation is delighted to be able to play a part in helping students to excel in their studies. What is special about WakaWaka lights is that they offer more than just shared solar energy and improved academic performance. They bring awareness, an 'aha' moment and a reminder that life is full of possibilities.





Board

The Board is responsible for setting policy and overseeing the day-to-day running of the Foundation. The board is in contact as needed.

Anneke Sipkens, Chairman Eppo Heemstra

July 6, 2025



Financials



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Statement of income and expenses (€ 1.000)	2024	2023	Explanation on financials
Total income	28,6	80,0	The total revenue has decreased compared to 2023, the size of the donations is lower, and donations have been received from other parties
Project expenditures	6,0	53,9	Only a limited number of projects have taken place that were sponsored by the foundation
Operating expenditures	3,0	2,1	Operating expenditures consist of administration, internet, and other office costs
Net result	19,6	23,9	
Balance sheet (€ 1.000)	31-dec-24 31	l-dec-23	Explanation on financials
Receivables & prepayments	13,2	40,8	The receivables consist of the committed donations related to the year 2024. These receivables were received in early 2025
Cash at bank and in hand	122,1	68,9	5
Total assets	135,3	109,7	
Designated funds	_	-	
Reserves	111,4	91,9	
Equity	111,4	91,9	
Current liabilities	23,9	17,8	
Total liabilities	135,3	109,7	

The financial figures are derived from the 2024 financial statements. Detailed figures are available upon request