



Press Release

D.light & WakaWaka partnership

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d.light and WakaWaka Join Forces

Two industry champions decide to strengthen one another towards reaching a common goal.

San Francisco, CA; Nairobi, Kenya; New Delhi, India; Amsterdam Netherlands; Kigali, Rwanda - *"We're thrilled to partner with our solar-colleague who has championed bridge building between developed and developing markets."* says Ned Tozun who founded d.light together with Sam Goldman. *"We're 'delighted' to cooperate with a partner which has proven that solar can be scaled profitably in off-grid markets."* says Camille van Gestel co-founder of WakaWaka with Maurits Groen. Together the two companies have already empowered the lives of well over 80 million people worldwide.

By joining forces they expect to accelerate the speed at which they achieve their common goal. Both companies want to provide light and power to more than two billion people worldwide who do not have access to reliable electricity. Even today, 140 years after the invention of the light bulb, billions of people still rely on dangerous, toxic and expensive kerosene lamps for lighting their homes. Because each company has a distinctively different approach, d.light and WakaWaka complement one another perfectly. d.light has become the undisputed industry leader in off-grid electrification. WakaWaka has won a unique position by bridging between consumers in Europe and the US and off-grid communities by selling and distributing the same high quality solar products in both markets.

d.light and WakaWaka will start to utilize each others core strengths and expertise. Each company will focus on their main markets while leveraging mutually available economies of scale and business networks. The newly found partners will explore cost saving opportunities, joint impact projects as well as reinforcing brand equity for both brands. By working together they expect to amplify their collective impact. Ned: *“The poorest people in the world are spending 20% of their income on energy sources that pollute their lungs and cause thousands of deaths each year. The sooner we’re able to make clean energy products universally accessible and affordable, the sooner they can start experiencing a brighter future”.*

About d.light

Founded in 2006 by Ned Tozun and Sam Goldman as a for-profit social enterprise, d.light manufactures and distributes award- winning solar lighting and power products designed to serve the more than 2 billion people globally without access to reliable electricity. Through five distribution hubs in East Africa, West Africa, India, South Asia, and the United States, d.light has impacted over 80 million lives with its products. d.light is dedicated to providing the most reliable, affordable and accessible solar lighting and power systems for the developing world, with the goal of reaching 100 million people by 2020. Access to energy, having light in the evening has a profound impact on socio-economic development of families and entire communities. School results improve dramatically when students have a decent source of light to do homework. d.light contributes to a brighter future by making clean energy products universally available and affordable

For more information, please visit www.dlight.com.

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About WakaWaka

WakaWaka (which means “shine bright” in Swahili) is an award-winning social enterprise on a mission to end energy poverty for the more than 2 billion people without reliable energy access. Founded in 2012 by Maurits Groen and Camille van Gestel, the company develops, manufactures and markets premium, top-performing solar-powered flashlights and chargers. For every purchase to conscious consumers and active outdoor enthusiasts, WakaWaka brings light to a person living off-grid, particularly in remote regions, disaster-struck or war-torn areas. This program is called “Share the Sun”. WakaWaka products are distributed in the United States, Canada, UK, Germany, Netherlands, France, Spain, Belgium, Nordics, Australia, Japan and Chile. Through the Share the Sun program, WakaWaka has provided solar solutions to the survivors of the Nepal earthquake, Typhoon Haiyan in the Philippines, Ebola victims in Liberia, people living in shelters in Haiti, fleeing Rohingya’s as well as many Syrian refugees in camps in and around Syria.

For more information, please visit waka-waka.com

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